

# Annual Report

Code,  
Community,  
and the  
**Future** We  
Build Together

2024

# Letter from the Executive Director



Every year at Code Platoon, we talk about **transformation** – how our students grow into software engineers, how our graduates launch new careers, and how our programs evolve to meet the needs of both. But 2024 reminded us that transformation doesn't always mean starting from scratch. Sometimes, it means applying **discipline**, refining **proven systems**, and **investing more intentionally** in what yields the strongest return.

In 2024, we **doubled down on career readiness**: updating our curriculum to align with employer demand, embedding industry-recognized certifications, and strengthening the bridge between graduation and employment. These steps translated into **sharper skills** that employers seek and **stronger signals of job readiness**.

We also advanced our integration of **artificial intelligence** – not as a passing trend, but as a **foundational tool** today's engineers must master with judgment and adaptability. Building on the groundwork we laid in 2023, we wove AI into core modules and discussions so students don't just learn how to code, but how to **think critically about emerging technologies** and apply them responsibly.

Just as importantly, we reinforced the **community** that makes this work durable: volunteers who dedicated hours to mock interviews, employers who hired their first Code Platoon graduates, and donors whose support ensures stability and growth. Like any strong portfolio, our progress rests on many disciplined contributions, working together to create **outsized impact**.

Thank you for building with us.



Rod Levy

Founder & Executive Director

# 2024 Snapshot



9

Cohorts



239

Military-Connected  
Learners Served



\$2,003,498

Scholarships  
Awarded



71%

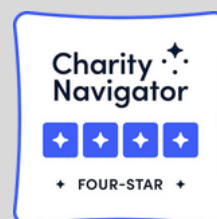
Graduates Placed  
Into Careers



\$83,200

Median Placement Salary

51% Salary Growth  
Post-Program



# Investing in Career Outcomes



**Curriculum Advisory  
Committee Launched**



**AWS Certifications  
Integrated**



**Strengthened  
Employer Partnerships**

**As the tech industry evolved, so did we.** In 2024, Code Platoon deepened its focus on employability – strengthening workforce connections, embedding certifications, and expanding employer partnerships. Key milestones included:

## **Curriculum Advisory Committee Launch**

We formed an advisory group of alumni, hiring managers, and tech leaders to keep our training aligned with workforce needs. The committee provides structured input on curriculum updates, skill alignment, and credential integration in line with industry trends.

## **Credentialed Career Pathways**

We formalized credentialed learning across both core programs. Students now graduate with two new industry-recognized certifications – AWS Cloud Practitioner for software engineering and AWS AI Practitioner for cloud and infrastructure – strengthening their resumes and providing tangible proof of what they've learned.

## **Employer Partnerships**

We expanded and diversified our employer network, building new relationships with companies committed to hiring military-connected talent. These partnerships create clearer pathways to employment and keep our training grounded in real hiring needs.



# A Broader Mission A Stronger Community

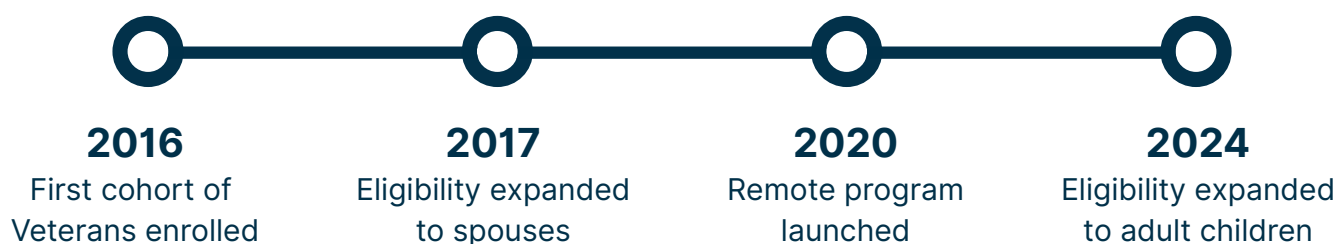


In 2024, Code Platoon **expanded who we serve, welcoming adult children of Veterans** into our programs for the first time.

This change began with **listening**: to alumni, our board, and the families who've long stood behind those in uniform. We heard a consistent theme – **many adult children face the same barriers their parents did**: limited professional networks, uneven access to opportunity, and the challenge of translating resilience into career mobility. Yet unlike Veterans and spouses, they have few programs designed specifically for them.

Expanding access required new approaches to how we recruit, serve, and support students. It also pushed us to think more deeply about what it means to be “**military-connected**.” To us, it now means recognizing families who have carried sacrifice in quieter ways, and ensuring they, too, have **a seat at the table in the tech economy**.

## *Expanding Access, Strengthening Community*



# From Training to Transformation

Every Code Platoon student brings a different story – but together, they reflect a powerful truth: **military-connected learners can thrive in tech when given the right path.** In 2024, nine cohorts proved it, showing that even with little prior coding experience or formal degrees, our graduates are launching new careers at scale.

## 2024 By the Numbers

9	Cohorts (6 Full-Stack, 3 Cloud & Infrastructure)	
67%	Had little to no coding experience	
71%	Placed into technical roles after graduation	
49%	Held a high school diploma or associate's degree	
84%	Military enlistees	
52% Veterans	34% Active Duty	14% Spouses

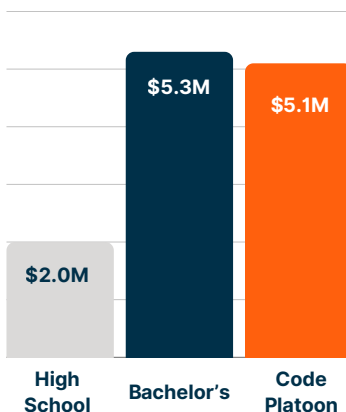
# A Smarter Investment in Talent

**Code Platoon delivers exceptional career outcomes with remarkable efficiency.** While a bachelor's degree requires years in school and significant financial investment, Code Platoon prepares military-connected learners for high-value tech roles in just 15 weeks, leading to **lifetime earnings on par with bachelor's degree holders.**

**Most students still pay nothing for their training thanks to donor support.** Some opt into a pay-as-you-can model, contributing up to \$2,000 out of pocket — and only after they graduate and are employed.

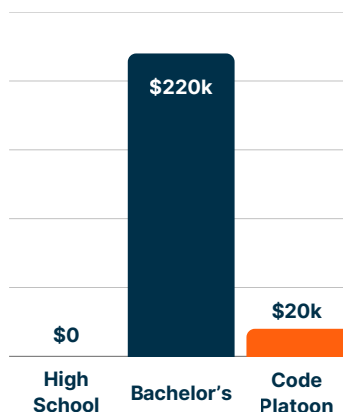
Even under conservative assumptions, **our outcomes exceed traditional benchmarks.** For students, Code Platoon is a transformative pathway to career mobility; for funders, it is a high-leverage investment in workforce resilience.

## Lifetime Earnings by Path



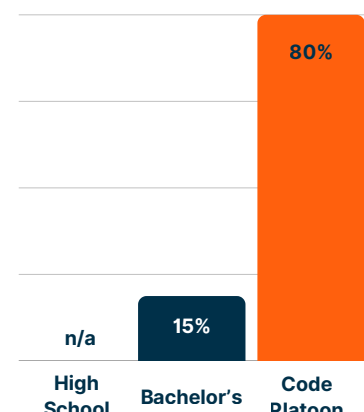
*Code Platoon graduates achieve lifetime earnings on par with bachelor's degree holders*

## Cost of Education



*At a fraction of the cost, Code Platoon provides access to high-value careers*

## Internal Rate of Return



*Code Platoon's Internal Rate of Return far outpaces traditional degrees*

# Alumni Spotlight: Errick Basa-Denis

When **Errick Basa-Denis** left the Marine Corps in 2019, coding wasn't on his radar. After earning an associate's degree in Los Angeles, he threw himself into the **film world** – screenwriting, directing, acting, and video editing. "I loved the creativity of editing," he says. "It's about piecing things together, solving problems, and making something new."

In 2023, when Errick first started learning Python, he realized coding worked the same way. "It surprised me how similar it felt – creative and problem-solving, just with a different medium."

But **film jobs were hard to come by**, and during the writer's strike opportunities dried up completely.

Errick supported himself with side gigs until his brother mentioned how he used Python for work. Curious, Errick bought an online course, then discovered Code Platoon.

In 2024, he joined the **Full-Stack Software Engineering** program and immediately continued into the **Cloud & Infrastructure** program, building a strong technical foundation.

Today, Errick works as a **Systems Engineer at RAPP**, thriving on learning how systems connect, limiting downtime, and utilizing teamwork. He also teaches as an **AI Cloud & DevOps instructor at Code Platoon**, helping students take the same leap he once did.

Looking back, Errick smiles at the unexpected path: "I'd never considered coding as a career. But just like film editing, it gives me a way to **create and solve problems** – and that's what I love."



# Together with Industry

## Employer Partnerships

Behind every graduate's success is a network of **employers and industry professionals** who believe in the value of **military-connected talent**. In 2024, our partnerships continued to grow – **opening doors for students, informing our curriculum, and strengthening the bridge between training and employment.**

From **Fortune 500 companies to innovative startups**, employers across industries welcomed Code Platoon graduates into their teams. These partners don't just hire – they **collaborate with us to ensure our training reflects real-world needs.**

**Accenture**

**Booz Allen**

**Hamilton**

**Cecilian Partners**

**DRW**

**Microsoft**

**DV Trading**

**Flexion**

**GDIT**

**Motorola Solutions**

**Northrop Grumman**

**Oracle**

**Pinterest**

**RAPP**

**Travelers**

**Visa**

**Wells Fargo**

# Engaged at Every Level

Behind the scenes, industry partners contribute far more than job offers. In 2024, **135 volunteers shared nearly 300 hours** of their time and expertise to shape every stage of the Code Platoon experience – from the first week of class to the first day on the job.



## Volunteer Impact

Leaders from finance, tech, healthcare, and other industries served as mock interviewers, résumé reviewers, and mentors. In 2024, **56 volunteers led mock interviews or tech panels, 46 Accenture professionals supported résumé reviews, and 21 mentors provided one-on-one guidance.**

## Employer Presentations

Companies hosted skill-building workshops, panels, and info sessions – including **five Robert Half workshops** and a **LinkedIn profile session** – giving students insight into workplace culture, in-demand roles, and the skills employers value.

## Sharing the Field

Guest speakers brought **technical expertise and career stories** into the classroom, helping students understand the **pace, expectations, and opportunities** of today's tech teams.



# Volunteer Spotlight: Judith Sol-Dyess



Since Code Platoon's first cohort in 2016, **Judith Sol-Dyess** has played a vital role in preparing students for the **collaborative challenges of the tech workplace**. Year after year, she has led interactive workshops that help students turn their military-honed teamwork skills into practical tools for project success.

Judith sees something in Code Platoon students that sets them apart: the **ability to work with any team, under pressure, and still get the job done**.

"You don't always get to choose your team in the military," she says, "but you still deliver. That mindset is powerful in the tech world."

Her sessions focus on **navigating the product flow from ideation through execution**. Students learn how to **prioritize ideas, manage scope under tight timelines, and work effectively in diverse teams**. What begins as preparation for a two-week capstone often becomes a toolkit they use for years – and one that many alumni still rely on in their professional careers.

Judith's enduring commitment reflects the spirit of Code Platoon itself: equipping military-connected learners with the **skills, confidence, and mindset to thrive in their next mission**. For her, the reward is seeing students leave her workshops not only with **skills they can apply immediately**, but with the tools to **lead, adapt, and deliver value** throughout their careers in tech.

*"The teamwork skills these students bring are rarer than any technical skill."*

*- Judith Sol-Dyess*

# Inside The Code Platoon Experience



**Every outcome – every number, partnership, and graduate success – rests on the strength of our programs.** In 2024, we trained military-connected learners through **nine disciplined cohorts across two intensive tracks**, combining rigorous technical instruction with career readiness built in from the start.

In **Full-Stack Software Engineering**, four cohorts graduated and two more began training in Python, JavaScript, React, and SQL, earning Agile and AWS certifications through structured projects and collaborative sprints. In **Cloud & Infrastructure**, two cohorts completed advanced training in cloud services, systems administration, and automation – each anchored by AWS certification. A new cohort launched to continue that pipeline, preparing for careers in infrastructure, DevOps, and cloud engineering.

Across both tracks, **career readiness was integrated as a parallel system** rather than an afterthought. Workshops on communication, teamwork, and problem-solving ran alongside technical modules, ensuring graduates left not only with in-demand skills, but with the **confidence, adaptability, and discipline to deliver value in any workplace.**

# Investing in Impact: 2024 Financials

## Year End Net Assets

\$1,933,153

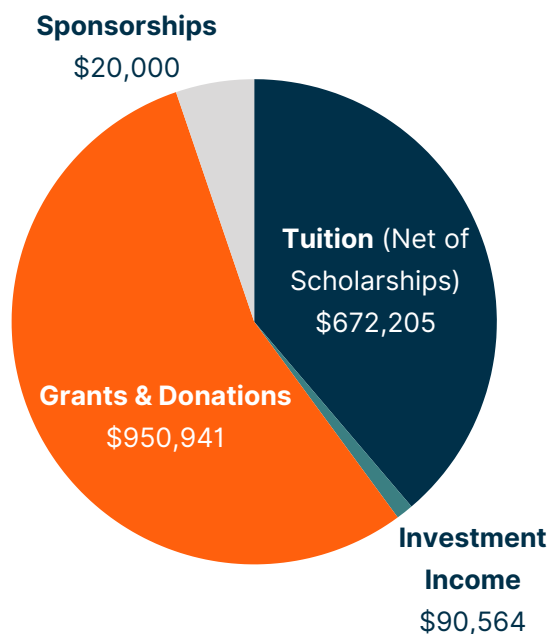
### Unrestricted

\$1,678,153

### Restricted

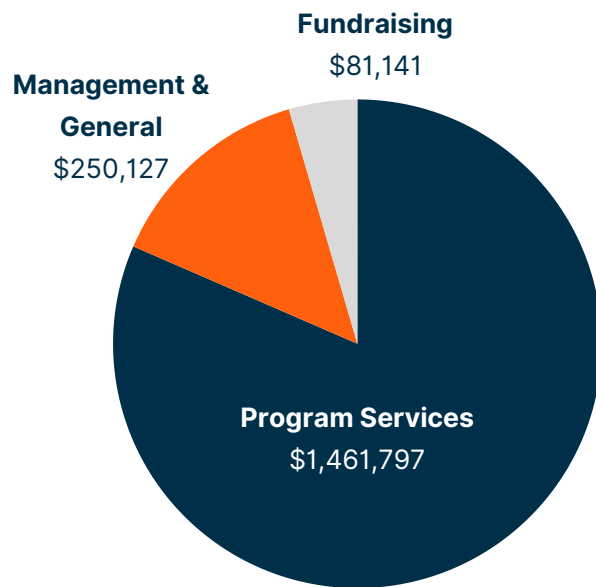
\$255,000

In 2024, Code Platoon's revenues reflected a balanced mix of tuition (funded primarily through VA Education Benefits), contributions, sponsorships, and investment income. On the expense side, **over 80% of every dollar went directly to programs serving military-connected learners**. While the year closed with a modest operating deficit, our overall position remains strong, with nearly **\$2 million in net assets providing stability and flexibility into 2025**.



## Total Revenue

\$1,733,710



## Total Expenses

\$1,793,065

# Powered by our Donors

**Every milestone in this report was made possible by the generosity of our donors.** Your investment fuels more than technical training; it powers career transformations, opens doors to new opportunities, and strengthens the communities our graduates serve. Together, we are building a stronger, more inclusive tech workforce – one student at a time.

We are proud to recognize the individuals, corporations, and foundations whose commitment makes our mission possible.

## **\$100,000-\$249,999**

DRW  
Illinois Dept. of Veterans Affairs  
PwC Charitable Foundation

## **\$25,000-\$49,999**

Paylocity  
Travelers Foundation

## **\$50,000-\$99,999**

Cognizant Foundation  
Motorola Solutions Foundation  
The Weinberg Foundation  
Workday Foundation

## **\$10,000-\$24,999**

Bill Kable & Gina Vu  
Comcast NBCUniversal  
The Donovan Family Foundation  
General Motors  
Journey for Good Foundation  
Northrop Grumman  
S&P Global



# Celebrating our Supporters

Each fall, **Celebrate Code Platoon** brings our community together to honor alumni, recognize partners, and **invest in the future of military-connected learners**. While many individual donors choose this moment to give, their generosity doesn't stop there – Celebrate is both a highlight of the year and part of the ongoing support that sustains our mission.

We are deeply grateful to the **donors, sponsors, and partners** whose commitment at Celebrate – and throughout the year – expands access to tech careers and **powers the success of our graduates**.

## \$5,000-\$9,999

Caesars Entertainment  
Cecilian Partners  
CSX  
CTC Trading Group  
Ed & Mimi Fiorentino  
Jill & David Greer  
JPMorgan Chase & Co.  
Randy Aires  
Tom & Susan Van Riper

## \$2,500-\$4,999

Brian Shevitz & Karen O'Sullivan  
Brian Willard  
David & Rachel Sternberg  
Iggy & Keely Khan  
Robert & Valerie Weiss  
Robert Half  
Sean & Susan Sullivan

## \$1,000-\$2,499

Adrianna Grimsley  
Al Cave  
Andrea Fishman  
Arie Richards  
Bill Blouin  
Chile Fore Chan  
Dan Reilly  
Danny & Jen O'Shaughnessy  
Don Bora  
Hernan Levy  
John Day  
Mark Tatro  
Pilot Companies  
Rene Duquesnoy  
Sabrina King  
Samuel Sroka  
Seth Thomson  
Vicky Papoutsis

## \$500-\$999

Ashley Leake  
Bethany & Mike Bregenzer  
Bill MacFadden  
Flori Garcia-Vicente  
James Bell  
Jonathan Bornstein

Jonathan Seed  
Kate Major  
Kristin Merk  
Lance Palo  
Lynn Jackson  
Maria Mangler

Meredith Villareal  
Nancy Hoying  
Susan Fortier  
Paul & Nikki Knudtson  
Shaun Phillips  
Susan Sentevski

# Board of Directors



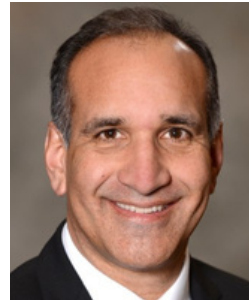
**Edward Donovan**  
Board President



**Don Bora**  
Vice President



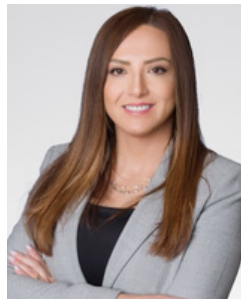
**Paul Knudtson**  
Vice President



**Iggy Khan**  
Treasurer



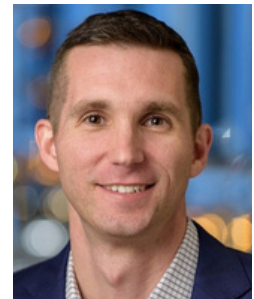
**Al Cave**  
Secretary



**Adrianna Grimsley**



**Brian Willard**



**Dan Reilly**



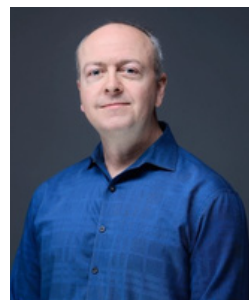
**James Bell**



**Michael Dorsey**



**Rene Duquesnoy**



**Seth Thomson**



# Our Team



**Rod Levy**



**Adam Cahan**



**Jim Hennessey**



**Rich Luby**



**Thida Sam**



**Bill Blouin**



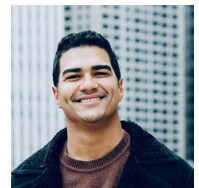
**Brenna Bayer**



**Chad Thompson-Smith**



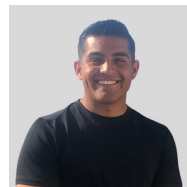
**Chandra Arya**



**Danny Marciano**



**Errick Basa-Denis**



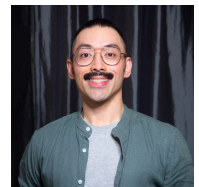
**Francisco Avila**



**Guillermo Aguilar**



**Jordon West**



**Julius Bautista**



**Katherine Byrnes**



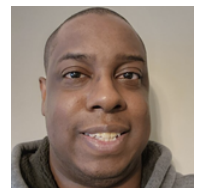
**Kayla Elkin**



**Keith McCray**



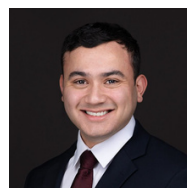
**Lang Waters**



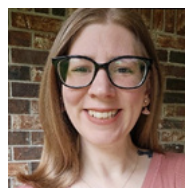
**Nick Smith**



**Reno Averill**



**Rogelio De La Garza**



**Tiffany Sidell**



**Tish Johnson**



**Umar Badami**

# Building the Future Together



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